

ON CENTRAL: DOWNTOWN PHOENIX FASHION WEEKEND

Empowering Underserved Youth Through Fashion & Workforce Development



Saturday, March 22, 2025

The Cause: Why On Central Matters

On Central is more than a fashion event—it's a **fundraiser dedicated to providing underserved youth with real training and workforce development opportunities in the fashion industry.**

Through a **unique blend of fashion and STEM education**, our programs teach **technical design, garment construction, pattern making, fashion illustration, and fabric science**, equipping students with tangible skills for careers in fashion, technology, and innovation.

- **900+ kids impacted annually** through the Fashion Industry Youth Initiative (FIYI).
- **Hands-on training in:** fashion design, garment construction, pattern making, fashion illustration, professional makeup artistry, and fragrance design.
- **\$750 per student** provides full access to our program at no cost to inner-city youth.

📌 **The Science Behind Fashion:** Our curriculum incorporates STEM principles through **fabric technology, textile chemistry, digital fashion illustration, and garment construction mechanics**, preparing students for both creative and technical careers.



Sponsorship Levels & Benefits

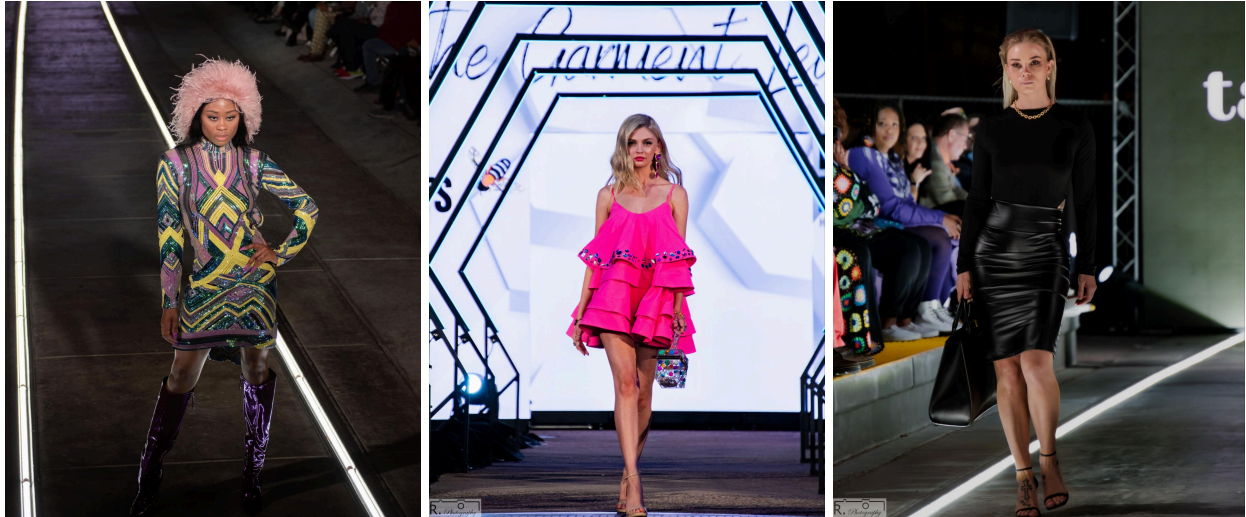
Each sponsorship level provides **brand exposure, VIP experiences, and life-changing opportunities for underserved youth.**

Sponsorship Level	Investment	Impact	Key Benefits
Avant Garde Partner	\$30,000	40 Youth Sponsored	Exclusive Main Stage Sponsor, Branding in PR & Media, VIP Event Access, 1-Year Naming Opportunity for one of the Design Houses at the learning facility.
Haute Couture Partner	\$20,000	26 Youth Sponsored	Branding in Marketing & Promotions, VIP Lounge Access, 1-Year Naming Opportunity for one of the Design Houses at the learning facility.
Luxe Sponsor	\$10,000	13 Youth Sponsored	Logo Placement, Acknowledgment at Event, VIP Event Passes
Fashion Forward Sponsor	\$5,000	6 Youth Sponsored	Branding on Event Signage, VIP Passes
Sponsor a Youth	\$750	1 Youth Sponsored	Directly funds one student's access to the program



Why Sponsor?

- ✓ **Exclusive VIP Access** – Network with industry leaders, dignitaries, and creatives.
- ✓ **Brand Recognition** – High-visibility placement in event marketing, PR, and media outreach.
- ✓ **Community Impact** – Directly supports workforce development for underserved youth.
- ✓ **Tax-Deductible Contribution** – The Garment League is a 501(c)(3) nonprofit organization.



Student Impact & Success Stories

“Before this program, I never thought a career in fashion was possible. Now, I have the skills and confidence to make it happen!” – Cadence S., FIYI Participant

“Before joining this program, I didn’t know where to start in fashion. Now, I’ve learned how to design, sew, and even present my work. This experience gave me the confidence to pursue my dreams!” – Maya J., FIYI Student



This program transforms lives by providing **hands-on mentorship, technical skills, and real-world industry experience**. Your sponsorship will directly contribute to shaping the next generation of fashion leaders.

Join Us in Making a Difference!

✉ **Contact: Renee Hall**

☎ **480-771-5522**

🌐 www.thegarmentleague.org/partner



By sponsoring **On Central**, you're not just supporting an event—you're **investing in the future of fashion, workforce development, and Arizona's creative economy**. Partner with us to change lives.